

**Customer Acquisition Specialists of America, Inc.**



**NORTH  
AMERICAN  
ENERGY  
ADVISORY**

NHPUC 8AUG15AM11:25

1315 Cleveland Street, Clearwater, FL 33755  
Toll Free 11: 844-674-5465 Local: (727) 286-3076

---

July 29, 2015

**Debra A. Howland**  
**Executive Director**  
New Hampshire Public Utilities Commission  
21 S. Fruit Street  
Concord, N.H. 03301-2429

---

**RE: DM 14-192 (Electric) & DM 14-193 (Natural Gas) Customer Acquisition Specialists of America, Inc.  
Registration of Trade Name, CASA-North American Energy Advisory**

Dear Ms. Howland,

Customer Acquisition Specialists of America Inc. is currently registered in the State of New Hampshire as a Foreign Corporation under Business ID No. 715044, effective September 19, 2014.

We recently filed with the Florida Department of State, Division of Corporation to add "North American Energy Advisory" as a D.B.A.-fictitious name; documentation attached hereto as reference.

Our initial filing with the New Hampshire Secretary of State was denied as there is currently a company within the State that has a similar name, therefore, we had to make an adjustment and re-submit our application.

Please find enclosed an original and two copies of the File Stamped Approved Form TN-1 Application for Registration of Trade Name along with a printout of the trade name confirmation from the New Hampshire Secretary of State website.

Should you have any questions or require additional information or documentation, please feel free to contact me.

Sincerely,

**Jeannie Mastorides**  
Sr. Vice President of Administration  
Legal - Regulatory Director

Direct: 727-278-9020  
Office: 727-865-4165  
E-mail: [jeannie@naea.today](mailto:jeannie@naea.today)